

## **Meeting Minutes - York Conservation Commission- L2L joint meeting**

**Date: October 17, 2012**

**Attending: Mike Mahlman, Ana Gray, Bob Tilley, L2L subcommittee**

- 1- Minutes from September 11 meeting were accepted unanimously. The rest of the meeting was to observe the L2L meeting and learn more about the L2L education efforts.
- 2- Christine G talked about her recent trip to Europe to train and investigate cluster development practices.
- 3- The L2L group reviewed their recent 'launch' efforts which included a mailing, newspaper coverage and office traffic thru the Community Development Department. Overall the team was disappointed at the initial response to the launch. The next opportunity will come on Election Day when the L2L will staff a table to talk to voters about the L2L program.
- 4- The group brainstormed other ideas to facilitate more community involvement in order to expand the education efforts. Some of the new ideas included working through the schools, having booths at the farmers' market and other venues, and sponsoring speakers. The Parks and Recreation Dept will also now get involved supporting L2L with a factoid poster.
- 5- The current L2L approach is 100% education. They feel strongly that community understanding of the issues is the critical foundation on which to build on.
- 6- L2L has spent \$2450 so far this year with one bill still outstanding. To date they have covered all their costs through donations. As of now there are no additional costs identified. The next major effort is to find more volunteers and expand the education effort.
- 7- To improve communication between the CC and L2L going forward Linda Scotland will email to the CC team a summary of each L2L meeting with copies of documents/letters/flyers that the L2L will be using with Town letterhead. The next L2L meeting is scheduled for January 2013.
- 8- Our next scheduled CC meeting will be 11/20/12.