

Selectmen's Policy on
Banner Placement

Preamble - The Selectmen have adopted this policy so that not for profit organizations that serve the Citizens of York will have an effective means of notifying the Community of upcoming events.

1. Banners may only be placed at the two approved locations; York Street near the Baptist Church and Main Street near the Police Station. Banners must be no more than 48 square feet in size and must be constructed out of at least 16oz vinyl material so they are strong enough to resist damage from wind and rain. The Town reserves the right to inspect all banners and to require the immediate removal of any banner that in the sole judgment of the Town is unsightly, poorly constructed or does not comply with the intent or requirements of this policy.
2. Banners may only advertise events sponsored by not for profit groups that benefit the Citizens of York
3. All organizations using the Banner Poles will be required to sign a release accepting responsibility and liability for their banner.
4. Banners may not include any commercial advertising such as but not limited to soft drink logos. Banners may however include the name of up to three sponsoring businesses as long as the names of the sponsoring businesses are subordinate in size to the lettering announcing the event.
5. Banners may not be installed more than twelve days before the scheduled event and must be removed within 48 hours of the conclusion of the event.
6. Organizations wishing to use the Banner Poles must reserve a time with the Town. Reservations will be on a first come first served basis.
7. Failure of a not for profit to comply with this policy may result in the loss of their ability to use the Banner Poles for a fourteen month period.

Approved 6/28/99
Amended 01/24/2011